

ISSUE DATES AND DEADLINES

Issue Date	Editorial Deadline	Advertising Deadline
February 2013	22 nd January	29 th January
June 2013	23 rd May	30 th May
October 2013	23 rd September	26 th September

ADVERTISING RATES

DISPLAY RATES

		1	5	10
Double Page Spread	4 Colour	£3845	£3460	£3115
Full Page	4 Colour	£2060	£1855	£1670
Half Page	4 Colour	£1100	£1000	£895
Quarter Page	4 Colour	£685	£605	£550

PRODUCTION DATA

PAGE SIZES

Sizes (mm) (Height x Width)	Type	Trim	Bleed
Double page spread	268 x 430	297 x 460	303 x 466
Full page	268 x 200	297 x 230	303 x 236
Half page horizontal	130 x 200	146 x 230	152 x 236
Half page vertical	268 x 98	297 x 113	303 x 119
Quarter page	130 x 98	-	-
Quarter page horizontal	65 x 200	80 x 230	83 x 236
Quarter page vertical strip	268 x 47	297 x 62	303 x 68

Energy@Home is produced digitally therefore, advertisement copy is to be supplied as follows:

- On CD or DVD (Apple Mac compatible).
- By email to info@eibi.co.uk.

Preferred files

High resolution PDF with no security or password protection. All images must be CMYK and high resolution and all fonts must be embedded and subset (job options available on request). For advertisements supplied as image files, 600dpi minimum is recommended.

Bleed

For bleed advertisements please allow 3mm all around.

Production Contacts

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ENERGY @HOME

A SUPPLEMENT TO **ENERGY IN BUILDINGS & INDUSTRY**

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